

Palason
Games, billiards & decor

November, 08

PRESS RELEASE

**THE MOST LUXURIOUS TABLE TO DATE PRESENTED EXCLUSIVELY BY
PALASON GAMES, BILLIARDS & DÉCOR**
Isabella Table Features Rare Blue Lapis Stone, Reflects European Royalty

BRISTOL, Wisconsin (June 6, 08) -

Bringing history, royalty and high society to mind, Brunswick Billiards is introducing the *Isabella* table, its most elegant and sophisticated table in generations. Inspired by European royalty, this table represents the finest in high-end billiard tables from the most legendary name in the industry.

The *Isabella* table was inspired by Isabella of France, wife of King Edward II of England, who was known for her exquisite beauty. The *Isabella* table features delicate elements, such as rare rosewood and Karelian birch with solid American cherry rails, abalone – the pearly interior lining of shells – with mother-of-pearl diamond shaped rail sights, and stainless steel inlays which adorn the rails, aprons and leg pedestals. The table stands secure on sculptured stainless steel footings for added elegance.

The most captivating feature of the table is the rare blue lapis stone, a deep blue semi-precious stone with golden inclusions that shimmer and change appearance with the direction of the light. Most commonly found in the Middle East, blue lapis was frequently used as jewellery and makeup by Predynastic Egyptians, including Cleopatra who used the rare stone for eye shadow. Lapis takes an excellent polish and is found in jewellery, mosaics, ornaments, and it has even been used to decorate the walls and columns of palaces.



“With its exquisite detailing and finest production, the *Isabella* table is in a class all its own,” said Sean Cummings, president of Brunswick Billiards. “We’ve taken great care to produce our most luxurious table to date, which is a remarkable reflection of the European royalty.”

The *Isabella* table is being manufactured by Theodore Alexander and designed by Paul Maitland-Smith, an industry legend in high-end furniture design and production. Theodore Alexander is one of the leading manufacturers of fine reproductions of 18th and 19th century furniture and accessories. These periods were known for grand castles and elaborate furniture that incorporated rare and exotic materials from around the world.

“Brunswick is committed to quality, innovation and design leadership. This table will exceed our customer’s expectations for unique, high-end style,” Cummings added. “People continue to invest in their homes with the finest quality products, and the *Isabella* offers the highest level of sophistication in billiards.”

A Must See!

This table is on display in Quebec, exclusively at the Palason Games, Billiards & Decor store, located at:
9300 Cavendish, Ville St-Laurent in Montreal (facing Ikea)
514-343-9399 / www.palason.ca



About Brunswick Billiards

For more than 160 years Brunswick Billiards has been the leader in designing the highest-quality pool tables and game room furnishings with a standard of superior craftsmanship and preferred by experts around the world. Based in Bristol, Wisconsin, the billiards division of Brunswick Corporation (NYSE:BC), has more than 300 retail dealer locations across the United-States and international distributor in more than 40 countries. For more information about Brunswick Billiards and its product line, visit www.brunswickbilliards.com



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